HOW DO EMPLOYERS VIEW ONLINE DEGREES?

ONLINE DEGREES = TRADITIONAL DEGREES

Employers view online degrees and traditional degrees equally. When online degrees meet three critical criteria, they are viewed as equal to traditional degrees by employers and recruiting professionals.

CRITERIA 1: ACCREDITATION

- U.S. News & World Report consistently rates only regionally accredited programs in their annual "Best Online Bachelor's and Master's Degree Programs." (Source: Drexel University)
- Out of the executives who believe online degrees are equivalent to traditional degrees, 76% say accreditation is a major factor. (Source: Drexel University)

CRITERIA 2: TRADITIONAL CAMPUS

- If a college has a physical campus, this raises the likelihood it is accredited by a recognized institution, which increases the likelihood the online degree is as well. (Source: Drexel University)
- 76% of online degree programs are offered by colleges that are regionally accredited. (Source: Drexel University)
- Majority of hiring managers say that online degrees are accepted as long as they are from a regionally accredited college. (Source: Drexel University)

CRITERIA 3: ESTABLISHED BRAND

- "About 70% of the employees interviewed said they did not matter to them whether a job candidate had earned a degree online. Most of these individuals attended educational institutions or were self-taught school, so long as the degree program was properly accredited." (Source: Drexel University)
- "Nearly 80% of employers expect candidates to have a degree when applying for a job." (Source: Drexel University)

It's not how you earn your degree, it's where you earn your degree.